

Kriti Social Initiatives: Brief Highlights of activities in FY 2016-17

Fund Raising

The fund raising activity at Kriti improved with the receipt of FCRA registration that allowed us to raise funds directly from MNCs such as Google and also through friends and family living outside India. In addition, Kriti received over 10 lakhs as interest from Corpus Funds.

Project / Donor	CSA	Kriti	MGN scho	Scholarship	Tailoring	Grand Total
BSBT					1,17,000	1,17,000
Craftizen					10,000	10,000
Fauzia					56,000	56,000
Google		3,52,288				3,52,288
Greenko			3,53,800			3,53,800
Individual	1,16,000			15,44,245	60,000	17,20,245
Pegasystems					3,65,000	3,65,000
Persistent				2,17,500		2,17,500
Grand Total	1,16,000	3,52,288	3,53,800	17,61,745	6,08,000	31,91,833

Scholarship Program

Total expenditure on scholarship program was as follows:

Check Payments to Schools	₹ 922,447	
Check Payments to Students	₹ 517,200	
Cash Payments to Students	₹ 502,890	
Field Trips	₹ 44,180	
Total	19,86,717	

A total of 300 children were supported through the program. The class-wise and gender break up is as follows:

Class	No. of kids
LKG	1
UKG	7
1	8
2	7
3	13
4	18
5	36
6	34
7	28
8	25
9	26
10	61
Inter I	17
Inter II	10
Degree	8

Gender Break up

Female	163
Male	137

Type of Scholarship

School Fees	280
Books, Uniform etc.	26

Break up by School (Largest 7)

Lead Grammar High School	75
Vivekananda High School	27
Jiya Techno School	24
Riverdale School/ Neo Holy Fatima High School	23
Iqra School	20
Sri Lakshmi Narasimha High School	12
Al Ibaanah School	8

Mahatma Gandhi Nagar School Support

This is the third year of our support at Mahatma Gandhi Nagar school along with our corporate sponsor Greenko (LVS Pwer Systems). We continue to support the school by providing two teachers an ayah for keeping the school clean. In October, we added a third teacher at the school. The enrolment in the school is now 150 children across five grades from 30 students when we started two years back. A number of volunteers are involved in activities with the children – some are teaching spoken English and others are taking up arts and crafts or maths activities.

Infrastructure support: In March 2016, a play area was constructed over the roof of the school building. Additional benches for students were purchased in August 2016 and cupboards were purchased for all the classrooms in October 2016.

There is a lot of interest from other schools in the area for support and Kriti is seeking donors to help expand the program and adopt more schools.

The total program expenditure on this project over the past three years is as below:

	Actual spend over last three years at MGN school				
	Jun 14- Mar 15	Apr 15 - Sep 15	Oct 15 - Mar 16	Apr16 - Sep 16	Oct 16 - Mar 17
Teacher and ayah salaries	125000	99,800	1,06,200	1,12,080	1,52,800
Infrastructre	117000	1,35,500	80,000	56,000	25,000
Materials and overheads	42000	42,000	56,800	42,000	42,000
	284000	2,77,300	2,43,000	2,10,080	2,19,800



Children playing on the rooftop playground at MGN school

Below:
Art activities by volunteers at MGN school



Skills training program

Many new initiatives were added while continuing old programs in Fy 16-17 under women's skills training.

Sustaining training centers:

The training centers at Hakimpet and Golconda supported by Bashir and Sarwar Babukhan Trust continued operations. The focus in both the centers in this year was on supporting livelihoods of women. Bag production was taken up at the two centers with support from Kriti Sustainable Livelihoods. Golconda center completed training of over 50 ladies on tailoring. Certificates were distributed by Trustees of Bashir and Sarwar Babukhan Trust. 20 ladies completed tailoring training at Hakeempet center.

Embroidery Training:

Specialised hand embroidery training was provided to the hand embroidery artisans by Ms Angoori. Ms Angoori is a highly skilled artisan from the Lambada community at Yellamatanda near Ibrahimpatnim. She has been working with the Crafts Council of Andhra Pradesh and Telangana for past 25 years and is an expert on the Lambada embroidery techniques. 15 ladies received the training during June 2016.

Sewing Machine Upgradation:

Pegasystems supported Kriti by providing industrial machines for the ladies involved in the livelihood activities at Sheikpet Office. Five industrial machines of brand Maqi were purchased to help improve productivity of the women involved in tailoring unit run by Kriti Sustainable Livelihoods. A full time designer was hired to run the unit and start production of garments.

Craftizen / HPCL Swavalambham Program:

In September 2016, Kriti started a program with Craftizen, a not for profit organisation based in Bangalore that is involved in the promotion of crafts across the country. Craftizen has taken on a project with HPCL called the Swavalambham project for skills training and placement of women. Under this project, Kriti will be implementing partner for delivering technical tailoring skills and responsible for the placement of the candidates, while Craftizen will deliver market orientation and soft skills training and be the interface with HPCL.

Kriti had a target to complete training of over 100 women on tailoring and hand embroidery between September 2016 and March 2017. The trainees were to be certified by the Sector Skill Council and receive external assessment and certification to measure quality of training.

A new tailoring and hand embroidery training center was opened in Basava Taraka Nagar, a slum within the Film Nagar slums and close to Kriti office. Trainee batches were mobilised at the new center and also at the old centers at Hakimpet and Golconda. The training program was successfully completed and over 113 candidates were provided certification from the Sector Skill Council under the National Skill Development Corporation program. Over 60% of candidates took up livelihood activities, either in the form of self employment, jobs with local shops or were employed by kriti Sustainable Livelihoods.



Inauguration of the new center at BTN under Craftizen / HPCL project



Assessment with external examiner



Trainees on an exposure visit to a garment factory

Distribution of machines

Kriti liaised with the Telangana Minority Finance Corporation to arrange for distribution of sewing machines to over 115 candidates from minority communities who have learnt tailoring through Kriti.



Sewing machines distributed by the Telangana Minority Finance Corporation



CSA Program

Kriti has partnered with Break The Silence, A citizens group working in the area of prevention of Child Sexual Abuse to present a play that creates awareness about the issue of Child Sexual Abuse. Two shows of the play were presented to packed audiences at the Birla Science Auditorium on 24th Feb 2017 and LaMakaan on 25th Feb 2017. This project has been supported by the US Consulate and by various individual donors. The play was presented by a group of Child Sexual Abuse survivors from Bangalore who have staged the play about their experiences at number of different venues.