

KRITI
working with the urban poor

ANNUAL REPORT

2024-2025

KRITI SOCIAL INITIATIVES

**A YEAR OF PROGRESS,
A FUTURE OF PROMISE.**



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OVERVIEW

Kriti Social Initiatives is a non-profit organization that has worked to alleviate extreme poverty and improve the lives of the urban poor in Hyderabad since 2009. We primarily work in two domains - children's education and women's empowerment.

Education: We work with affordable private and government schools towards our main aim of ensuring all children have access to education until 10th grade at minimum. We believe it is through education that children will be able to get better jobs, thus improving the livelihood of their families as well.

Women Empowerment: We believe that women having an income is paramount not just to empower themselves but key to improving the entire household. We provide job-ready skills for women by conducting skills training courses in tailoring, hand embroidery, mehndi designing and beautician services. We are also helping women get access to savings and credit products through promotion of self help groups in Hyderabad.

As a public charitable trust registered in 2009, we have a section 12A exemption from the income tax department, an 80G certification for donors to claim tax exemption on their donations and a FCRA registration that enables us to receive funds from abroad.

MISSION



Ensure education to all children. Empower women to ensure fair wages and a steady livelihood.

VISION



Empowering women through livelihoods, education for their children, and improved well-being.

TRUSTEE MESSAGE

HIMANI GUPTA AND SREELATA CHEBROL

TRUSTEES, KRITI SOCIAL INITIATIVES



It has been 15 years since Kriti began its journey. As we look back on our projects and the countless lives touched along the way, a few things stand out. Our mission has always been clear: to identify pressing challenges, act with purpose, and strive to make a meaningful difference in the lives of those we serve.

For donors, impact is often measured in numbers—how many lives were reached, how funds were utilized. For us, it is about the stories behind those numbers. We take immense pride in the fact that our work has not just reached people, but transformed lives.

Over the years, our programs have grown beyond anything we imagined. What began as the passion and commitment of two people—Himani and myself—has extended into new regions and communities and making a meaningful difference in the lives of thousands.

Our women empowerment initiatives saw remarkable growth this year. Project Pehchaan, which promotes financial inclusion, now supports around 600 women in self-help groups who save monthly and build financial resilience. These savings have enabled many to start small businesses or meet critical family needs. Project Milan, our vocational skill development program, now operates in eight slum areas of Hyderabad, equipping women with tailoring and beautician skills that open doors to independence.

Our education programs also received a significant boost in donor support. Project Disha, our scholarship initiative, now supports over 500 students. One of the most touching moments this year was meeting a former beneficiary who, after completing his undergraduate studies, returned to donate to the very program that once supported him. A few of our students have now embarked on global career paths. Our computer literacy program has reached over 5,000 beneficiaries this year. Our homegrown curriculum blends current technologies with foundational skills to help students build their futures.

Our team has grown into a vibrant, talented group of men and women who share our vision. A recent trip to Bidar brought together nearly 100 people—trainers, teachers, tailoring and embroidery staff, and our core team. We are deeply grateful to each of them for carrying our mission forward and creating impact on the ground.

None of this would be possible without our donors and supporters. We are humbled by the trust they place in us. Their belief fuels our commitment and energizes us to continue our work.

PROJECTS



PROJECT DISHA

Scholarships for underprivileged students



PROJECT PRERANA

Mentoring for underprivileged students



PROJECT SHIKSHA

Provision of teachers and infrastructure support for government schools



PROJECT PRATIBHA

Computer literacy for government school students



PROJECT KAUSHAL

Free computer literacy courses for children and adults



PROJECT HUNAR

Connecting women tailors and artisans to markets



PROJECT MILAN

Vocational skill development for women's livelihoods



PROJECT PEHCHAAN

Promoting financial inclusion through self-help groups

PROJECT DISHA

Project Disha is a scholarship program that helps children from financially struggling families stay in school and build brighter futures. It mainly supports students in low-income private schools from Class 3 to 10, selecting children based on financial need and parents' commitment to education. For many families, this support is crucial in ensuring that their children continue learning and growing. Enrollment takes place each year between March and June.

KEY ACTIVITIES

- **Record-Breaking Reach:** In its 14th year, Project Disha supported 510 students, the highest number of beneficiaries to date, with 53% girls and 47% boys.
- **Expanding Access Across Levels:** The program covered 425 school students (Grades 1–10) and 85 college students (Grades 11 & above), with 17% enrolled in higher education.
- **Supporting Families in Need:** Most students belong to families engaged in low-income occupations like daily wage labor, auto-driving, and domestic work. Disha continues to ensure children from these households are not forced to drop out due to financial constraints.
- **Student Successes:** Alumni of the program have gone on to pursue careers in multinational corporations, healthcare, and architecture, with some now giving back to the program.
- **Retention & Future Plans:** Despite the high numbers, only 4 students dropped out due to family health issues. Looking ahead, the program aims to increase its reach by 25% in 2025–26, with a projected budget of ₹1.26 crores.

IMPACT AT A GLANCE

517

TOTAL
STUDENTS

110

10TH CLASS
STUDENTS

89

LAKH IN
SCHOLARSHIPS



Field trip to Gandipet park



Snakeshow during field trip



Photo takeout from field trip

10TH CLASS FIELDTRIP TO GANDIPET PARK AND MRIGAVANI DEER PARK

As part of Project Disha, Kriti organized a field trip for 110 Class 10 students—recipients of the program’s scholarships—to celebrate their hard work and resilience. The day offered a joyful break from their studies, giving the students an opportunity to relax, connect, and reflect on their accomplishments. Through financial support and mentorship, Project Disha helps ensure that these children not only stay in school but thrive—and this outing was a celebration of their progress and potential.



Fieldtrip to Gandipet Park and Mrugavani Deer Park

FROM SCHOLAR TO SUPPORTER: OMPRAKASH'S JOURNEY

Omprakash's story is a powerful reminder of why we do what we do. Raised by a single mother who worked tirelessly to support his education, Omprakash joined Kriti's scholarship program while pursuing an engineering degree from 2017 to 2021. Through determination and hard work, he secured a position at a multinational company. After several years, Omprakash returned to the Kriti office —this time to give back. His donation will support the education of another student, ensuring the way for others to progress

From a Kriti scholar to a Kriti supporter, his journey has come full circle—an inspiring example of the lasting impact of education and community support.



Omprakash with Sreelata Chebrol, trustee

PROJECT PRERANA

Project Prerana is Kriti's mentoring program for class 9 and 10 students. It brings together industry professionals with ambitious students from Kriti's scholarship program to guide career planning and life skills. Every other week, for a period of seven months, mentors met with a small group of students to discuss pertinent topics that would set our scholars up for success in the future. Topics included: communication, how to study, short-term planning, mind maps, media literacy, internet safety, citizenship, entrepreneurship, and understanding gender.

KEY ACTIVITIES

- **Wide Reach & Flexible Delivery:** The mentorship program engaged 225 students in Grades 9 and 10 through a hybrid online-offline model, ensuring accessibility for mentors and mentees alike.
- **Dedicated Volunteer Network:** Approximately 50 mentors—many returning from previous years—led sessions with added emphasis on personality development and social responsibility.
- **Prioritizing Emotional Wellbeing:** The curriculum integrated social-emotional learning as a core component, helping students build confidence, resilience, and ethical awareness.
- **Impactful Learning Modules:** Sessions on entrepreneurship and internet safety emerged as favorites among students, sparking curiosity and critical thinking on real-world challenges.
- **Community Recognition:** Mentors were honored at Kriti's Annual Day celebration for their ongoing dedication and impact on students' lives.

IMPACT AT A GLANCE

220

STUDENTS
MENTORED

50

TOTAL
MENTORS

25

TOTAL
BATCHES



Mentor Classes at Kriti office for students

PROJECT KAUSHAL

Project Kaushal, launched in 2019, provides computer literacy and digital skills training to underprivileged individuals. The Kriti Kaushal Center in Brindavan Colony near Film Nagar accommodates up to 25 students per session and operates daily from 11 AM to 7 PM, with extended Sunday hours.

Courses run 2–4 months and cover Computer Basics, Advanced Basics, Microsoft Office, Robotics, Python, Scratch, Web Design, and Data Entry.

KEY ACTIVITIES

- **Center Operations:**
 - Shaikpet Nala Center (established 4 years ago) trained 420 learners in 2024–25; 285 completed 285 courses and earned certificates.
 - Addagutta Center (opened in October 2024) enrolled 160 students during the year.
- **Flexible & Inclusive Learning:** Courses span 3–4 months, with learners receiving 2 hours of training per week. Centers operate from 11 AM to 7 PM and remain open on Sundays to accommodate working individuals.
- **Tie Up with Nearby Private Low-Cost Student:** During the day, we have connected with nearby schools and institutions who are sending their students to learn computer literacy skills.

IMPACT AT A GLANCE

850

TOTAL
STUDENTS

35

NUMBER OF
COURSES

2

NUMBER OF
CENTERS



Students received course completion certificates



Students learning scratch, video editing, and typing at the center

SCHOLARSHIP TO SPOTLIGHT: SHIREEN BEGUM'S JOURNEY INTO TECH

Shireen Begum's story shows what becomes possible when talent meets opportunity. A former scholarship student, she is now pursuing her degree while working part-time building websites—a key step toward a career in technology. In 2025, she was selected as a student representative at The Circle event in Mumbai, where she shared her experiences as a young woman in tech with educators, peers, and changemakers from across India.

Her success is supported by Kriti's partnership with the Barabari Collective, which prepares students for tech and design jobs through a blended learning model. Through this initiative, Shireen has gained practical skills, mentorship, and real-world exposure—tools helping her build her future and inspire others in her community.



Shireen explaining her work to participants at the circle event in Mumbai



Shireen reviews course completion certificate

PROJECT PRATIBHA

Over the years, Kriti has partnered with government schools lacking computer labs, equipment, or trained teachers. Through Project Pratibha, it works to bridge this gap and promote computer literacy. In collaboration with administrators, Kriti has integrated computer classes into regular timetables, aligned with education department guidelines. The program now runs in nine government high schools—five in Shaikpet, two in Secunderabad, and two in Hyderabad. Students from grades 6–10 attend at least two classes weekly, with reduced participation for grade 10 during board prep. Project Pratibha helps underserved students build essential digital skills for the future.

KEY ACTIVITIES

- **Infrastructure Support:** With corporate partnership, computer labs were established in 9 schools, each equipped with 15-25 computers and a projector, ensuring regular access for students through a scheduled 2 periods per week.
- **Assessment & Monitoring:** Termly assessments are conducted to track student progress. Trainers undergo subject and teaching skill training and capacity building, monthly reviews, and ongoing support from senior education staff.

IMPACT AT A GLANCE

9

GOVERNMENT
HIGHSCHOOLS

108

TOTAL
SECTIONS

4300

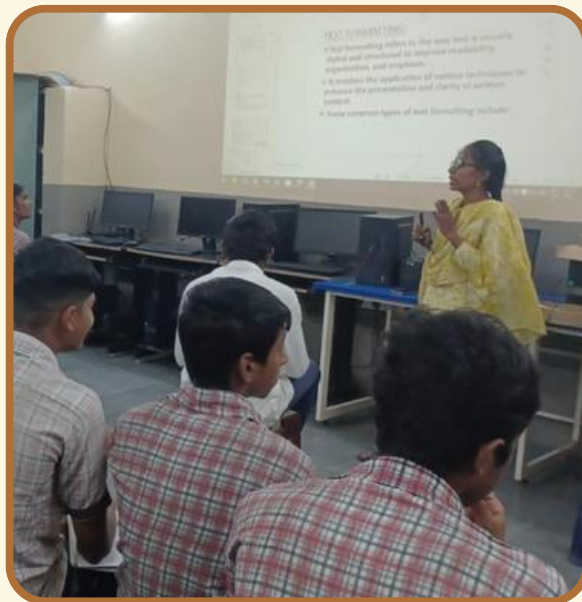
TOTAL
STUDENTS



Students learning Scratch animation



Students and teacher explain demo projects



Teacher explains cyberbullying to students

TEACHING ANIMATION

Through hands-on animation modules, students use the Scratch platform —designed specifically for young learners with its intuitive, block-based interface—to build foundational coding skills. By dragging and dropping code blocks, they bring their own stories to life, fostering creativity, logical thinking, and confidence in digital design.



Students learning scratch



Teacher Teaching MS Word

UNDERSTANDING CYBERSECURITY

With increasing digital access, teaching cybersecurity is essential to help students safely navigate the online world. As part of Project Pratibha, students learn how to protect their personal information, recognize online threats, and develop responsible digital habits.



Project work on cybersecurity

ROBOTICS COMPETITION

As part of Project Pratibha, we strive to ensure students gain both classroom knowledge and real-world opportunities to apply their skills. We're proud that Shaikpet Government High School won the Grand Masters Accomplishment Award at the 4th Annual Robotics Exhibition hosted by Soham Academy—a testament to students' creativity, hard work, and curiosity when given the tools to explore technology and innovation.



Teachers and Students attending the 4th annual Robotics Exhibition held by Soham Academy

PROJECT SHIKSHA

Project Shiksha works to improve education in government schools by placing additional teachers, upgrading infrastructure, and enhancing learning outcomes for underprivileged children. In 2024–25, across 16 schools in Shaikpet, Khairatabad, and Secunderabad mandals, Kriti deployed 29 trained teachers. Each undergoes 10+ days of training in teaching methods, child psychology, and activity-based learning to support children’s overall development. The program also provides notebooks, art materials, and teaching aids to ensure engaging, uninterrupted learning.

KEY ACTIVITIES

- **School Coverage & Reach:** In 2024–25, Project Shiksha supported 18 government schools across Hyderabad and suburban areas, including Shaikpet, Kukatpally, and Secunderabad
- **Teacher Placement:** Kriti appointed 29 teachers to work in 16 government schools, helping address critical staff shortages—particularly in high schools—following changes in government recruitment mid-year.
- **Teacher Training:** Each teacher received 15 days of training annually, including induction and monthly sessions on pedagogy, classroom management, lesson planning, and creative teaching methods.
- **Monitoring & Mentorship:** Kriti’s senior education team conducted regular school visits to observe classroom practices, provide feedback, and build relationships with Headmasters. Best practices and challenges were discussed during monthly review sessions.

IMPACT AT A GLANCE

18

NUMBER OF
SCHOOLS

29

NUMBER OF
TEACHERS

6400

TOTAL
STUDENTS



Kriti Teachers in Government Primary
School



Science Fair Exhibition



Class 10 toppers of Film Nagar NBT Nagar and Shaikpet Government High Schools
were given cycles by Goodera and IBM

ENGAGING TEACHING METHODS

We train teachers to explore engaging, hands-on methods. Pictured are role plays on vital organs and model house-building projects, visual and tactile methods to support diverse learning styles and make classroom concepts more interactive and memorable.



Arts and Crafts in Primary Schools



Science models by students

TRAININGS ON STORYTELLING

Through an engaging training session, educators learned how to harness the power of storytelling, using mood, theme, and motif to create richer classroom experiences and connect with their students.



Teachers undergoing training at Kriti

PROJECT MILAN

Project Milan aims to create pathways to economic independence for women, particularly those from low-income communities with limited mobility. We offer training in tailoring, embroidery, and beautician services—skills that enable women to take up home-based work, secure employment, or start their own small businesses. The courses are structured to be practical and hands-on, ensuring that participants gain both technical proficiency and the confidence to apply their skills in real-world settings. By bringing training opportunities into the community, Project Milan reduces barriers such as travel costs, safety concerns, and family restrictions—making skill development more accessible.

KEY ACTIVITIES

- Tailoring training center at Nallagandla was closed in August 2024 and new center was opened in Shyamlal, Begumpet in February 2025.
- Suraram tailoring training center location was shifted in October 2025. Bhoiguda and Talabkatta tailoring training centers continued through the year.
- Beautician training center at Tolichowki was restarted in December 2024. Beautician training at Bhoiguda and Tukaramgate continued through the year.
- Mehndi design workshops for adolescent girls were conducted at four vocational centers in Tukaramgate, Suraram, Talabkatta and Nallagandla. 202 girls completed the six week course and picked up a new set of skills.
- Over 90 students from the different vocational centers participated in Kriti's Annual day event in April 2025 .

IMPACT AT A GLANCE

449

WOMEN
TRAINED

16

TAILORING
COURSES

20

BEAUTICIAN
COURSES



Beautician trainees with bridal make up for the final assessment



Tailoring trainees at Suraram center



Beautician trainees at Bhoiguda

FROM LEARNER TO EARNER: C. SANJANA'S PATH FORWARD

C. Sanjana, an 18-year-old from Bhoiguda, lives with her mother and younger brother. After the loss of her father, her mother became the sole earner, working as an ASHA worker with a monthly income of ₹10,000. With rising education expenses and household rent, the family struggled to make ends meet. Sanjana, determined to help, had to pause her education due to financial constraints.



She discovered Kriti's free beautician course during a mobilization drive and enrolled without hesitation. While still in training, Sanjana began practicing on friends and neighbors. Soft skills sessions at the center boosted her confidence, and with guidance from her trainers, she learned how to promote her services and set fair prices. Even before completing the course, she was taking up paid assignments.

Today, Sanjana offers beauty services from home and provides door-to-door services in her community, earning between ₹10,000 and ₹15,000 per month. With this new income, she is not only supporting her family but also planning to continue her education. Sanjana credits Kriti with helping her take the first step toward financial independence and a brighter future.

SEWING A STRONGER TOMORROW: MASRATH'S STORY OF STRENGTH AND SKILL

At 36, Masrath found herself at a difficult crossroads. A widow and mother of three, she was determined to support her family despite the many challenges she faced. Her son works in AC repair, and her youngest daughter is still in school, and the family's income was not enough to meet rising household expenses.



When Masrath heard about Kriti's free tailoring course through her neighbors, she saw an opportunity to rebuild. With a quiet determination, she enrolled in the course and began learning the fundamentals of tailoring. Over time, she developed the skills and confidence to start stitching blouses from home. Today, she charges ₹200 to ₹300 per blouse, providing quality work to women in her neighborhood. Her earnings may seem modest, but they have already made a meaningful difference in easing household expenses. She, one day, hopes to open a dedicated tailoring shop of her own.

Masrath credits Kriti with helping her take the first step toward financial independence. Through skill-based training and community support, she has not only learned a trade but also reclaimed a sense of purpose and agency. Her story reflects the quiet resilience of so many women who, with the right tools, are stitching together new futures for themselves and their families.

PROJECT PEHCHAAN

Project Pehchaan is building a platform to bring together women home-based workers in Talabkatta, Hyderabad, through the formation of Self-Help Groups (SHGs). SHGs are small collectives where women pool their savings to create a shared fund, providing members with access to credit for personal and livelihood needs. These groups not only promote financial inclusion but also serve as spaces for leadership development and community building. For many participants, SHGs offer an opportunity for the women to step out of their homes, connect with peers, and gain confidence in managing money, taking initiative, and making decisions. Through Project Pehchaan, SHGs are helping women strengthen both their economic resilience and their voice within the community.

KEY ACTIVITIES

- **Staff Expansion:** Trained 5 women in basic bookkeeping skills and recruited them to become book keepers for the SHG groups.
- **Adolescent Girl Sessions:** Conducted workshops in 2 private and 3 government schools in Talabkatta, covering five key topics: menstrual hygiene, gender sensitization, life skills, SWOT analysis, and child rights and abuse.
- **Domestic Violence Awareness:** Partnered with My Choices Foundation to deliver training sessions on domestic violence prevention and response.
- **SHG Leadership Meetings:** Held bi-monthly meetings with SHG group leaders to provide updates on savings, box loans, upcoming activities, and awareness initiatives.
- **TOSS Exam Support:** Launched a trial batch of 5 women preparing for the 10th-grade equivalency certificate through TOSS (Telangana Open School Society).

IMPACT AT A GLANCE

55

SELF-HELP
GROUPS

586

WOMEN
MEMBERS

27

LAKH IN
SAVINGS

20

SMALL
BUSINESSES



Project Pehchaan Field Coordinator Training Certificate Distribution



SHG Group Leader Meeting

FROM HOMEMAKER TO CHANGEMAKER: AYESHA BEGUM'S JOURNEY OF COURAGE & LEADERSHIP

What begins with a small step—like saving ₹50 a month—can lead to remarkable transformation. Ayesha Begum, from Talabkatta, Hyderabad, joined the Roshni Mahila Pehchaan Self-Help Group (SHG) with little more than hope. With consistent support from Kriti Social Initiatives and Project Pehchaan, her journey became one of growth and resilience.

She began by learning tailoring and soon built a steady source of income. With the help of a small loan, she purchased her first sewing machine, which allowed her to expand her work. Determined to grow further, Ayesha trained as a bookkeeper and began leading SHG meetings, helping other women strengthen their financial skills.

Her leadership journey took a new turn when she traveled on her first-ever flight to Delhi, representing SHG women at a national event. Today, Ayesha works as a community mentor, empowering other women to follow similar paths of growth and self-reliance. Her story is a powerful reminder: when women are given opportunities, they lead lasting change.



Ayesha during the celebration of her TOSS Exam passing



Ayesha on the panel of the Udaiti Foundation's Women Empowerment Market Access Conference

FROM HOMEBOUND TO HOPEFUL: BASEERA SULTANA'S PATH TO INDEPENDENCE

Baseera, originally from a village near Patna, moved to Talabkatta at 18 after her marriage. For most of her married life, she was a housewife, but when her husband couldn't afford their children's school fees, she decided to act.

Living in the same building as Kriti's first office, she learned about Self-Help Groups (SHGs) and joined Alhamdulillah—Kriti's second SHG in Talabkatta—despite her husband's disapproval. Within three months, she secured an ₹8,000 loan to cover school admissions and fees, while also offering private tuition to neighborhood children.

Her journey didn't stop there. Through Kriti, she learned tailoring and embroidery, and repaid her loans through income from Project Hunar. Later, she enrolled in the field coordinator training under Project Pehchaan. Though she was not selected the first time, she persisted—redoing the training and securing a position in April 2025. Today, Baseera is preparing for her TOSS exam and learning how to drive a two-wheeler, taking full advantage of the opportunities available through the Talabkatta Center. What began as a desperate attempt to fund her children's education has grown into a steady, determined pursuit of independence.



Baseera at the Project Pehchaan Annual Day Celebration



Yaseen SHG Group, established by Baseera (in red) in April 2025

WOMENS DAY CELEBRATION

This year, Kriti Social Initiatives marked a milestone by hosting our first major community event in Talabkatta, Old City Hyderabad, in honor of International Women's Day. Home to over 600 women participants, the Talabkatta center has become a hub of learning, connection, and empowerment for women from the local Muslim community.

The celebration brought together over 300 women, featuring performances by center members, a mehendi competition, and inspiring addresses by Farzana Khan (My Choices Foundation) and Jai Bharathi (MOWO Social Initiatives). The event also spotlighted moving stories from our case study award winners.

More than a celebration, the day served as a powerful affirmation of community, resilience, and women's voices. It reflected Kriti's ongoing commitment to creating spaces where women are seen, heard, and supported in their journeys toward economic and social empowerment.



Over 300 women in attendance at the inaugural Pehchaan Women's Day celebration

PROJECT HUNAR

Project Hunar connects women artisans to market opportunities, creating sustainable livelihoods in tailoring, hand embroidery, and lac bangle making. Kriti runs dedicated production units for garments, bags, and embroidery, where women receive training and produce high-quality products. These include apparel, home decor, and accessories for Kriti's Kritikala brand as well as for corporate clients and other brands. The units also produce customized jute and delegate bags for conferences and events. Through Project Hunar, women artisans gain valuable skills, steady income, and greater economic independence—empowering them to contribute meaningfully to their households and communities.

KEY ACTIVITIES

- Started hand embroidery training at Talabkatta.
- Relaunched the online store <https://kritikala.org> on shopify and worked with a digital marketing agency to drive traffic to the store.
- Hired a senior garment cutting master in November 2024 to enhance new designs and production at the unit. Also started a training program to upskill the tailoring trainers with advanced pattern making and stitching techniques so that they can start higher level courses at the tailoring training centers.
- Supplied bags to number of large events and conferences including the Society of Woman Engineers conference, Hyderabad Literary Festival, Goethe Zentrum, University of Hyderabad and others.

IMPACT AT A GLANCE

40

WOMEN
TAILORS

25

EMBROIDERY
ARTISANS

15

LAC BANGLE
ARTISANS



The bag production unit at Tolichowki



Hand embroidery on an ikat
saree from the Talabkatta unit



Embroidered cell phone pouches
from the Hakeempet unit



Quilted kalamkari tote bag



Patchwork Bedsread



Tapti tote bag



Ikat kurta



Mangalgiri kurta

KRITI ANNUAL PICNIC

Kriti Social Initiatives organized our much-anticipated annual team picnic, a tradition that brings together staff from all of our centers for a day of bonding, celebration, and reflection. This year's picnic took us to the historic city of Bidar in Karnataka. The team explored significant cultural and architectural landmarks, including Bidar Fort, Gurdwara Sri Nanak Jhira Sahib, and the Bahmani Tombs. These visits offered not only a glimpse into the region's rich heritage but also an opportunity for shared learning outside the usual work environment.

While the destinations were memorable, it was the journey that truly stood out. The hours spent together on the bus—filled with music, laughter, dancing, and conversation—captured the spirit of togetherness that defines our work at Kriti. The annual picnic serves as a joyful reminder of the importance of connection, appreciation, and shared purpose in sustaining a committed and compassionate team. It sets a positive tone for the team, reinforcing the values that guide our collective mission.

GURDWARA SRI NANAK



Staff photo at Gurdwara Sri Nanak

BAHMANI TOMBS



Staff Group Photo at Bahmani Tombs

BIDAR FORT



Photo at Bidar Fort



Computer teachers along with Kriti Team members

KRITI ANNUAL DAY

Kriti Social Initiatives celebrated its Annual Day with great enthusiasm, bringing together participants, mentors, staff, and special guests for a vibrant showcase of creativity and skill. The event highlighted the remarkable talents of women engaged in Kriti's education and livelihoods programs. Competitions in cooking, crafts, and design, along with dance, skits, and ramp walks, showcased women's talent, confidence, and joy.

We were honored to welcome Chief Guest Ms. Pratushya Sharma, head of HR, Invesco LTD, along with mentors from Project Prerana, whose support has been instrumental in the journey of many women at Kriti. More than a celebration, the Annual Day was a powerful reminder of the resilience and potential of the beneficiaries we serve, and the importance of community, opportunity, and support in unlocking that potential.

COMPETITIONS



PERFORMANCES



SPECIAL GUESTS



Mentors and special guests as judges for the competitions



Ms. Pratyusha Sharma, Chief Guest



Kriti mentors recognized for their efforts



Kriti Advisory Board Members with Chief Guest lighting the lamp

DRAFT FINANCIALS

Kriti Social Initiatives Income and Expenditure Account for the year ended 31st March, 2025

EXPENDITURE	2024-25	2023-24	INCOME	2024-25	2023-24
Salaries	12,298,081	10,026,101	Donations	26,689,103	27,763,397
Scholarship Fees	8,924,688	5,212,270	Bank Interest	372,047	162,602
Bank Charges	7,663	4,701	Interest on Fixed Deposits	4,814,932	1,322,559
Electricity Charges	54,676	113,513	Other Income	182,986	333,798
Audit Fee	44,840	38,000	Interest on Income Tax Refund	-	-
Taxation Services	280,919	13,920			
Infrastructure Expenses	-	170,000			
Electricity Charges	54,676	113,513			
Games and Sports Support	6,000	250,608			
Notebooks	537,720	337,895			
Office Expenses	174,955	105,484			
Printing and Stationary	349,623	217,714			
Recruitment Expenses	6,855	-			
Repair Expenses	171,162	72,323			
Summer Camp	14,825	-			
Training Materials	112,035	-			
Telephone/Internet Expenses	147,075	107,106			
Training Expenses	168,742	212,115			
Software and Website	535,553	367,372			
Infrastructure Expenses	-	500,000			
Government Infrastructure	920,818	3,741,552			
Furniture - Project Kaushal	248,296	-			
Computer Project	950,712.83	72,323			
Depreciation and <u>ammortization</u>	111,046	148,745			
Rent	1,406,179	1,100,928			
Project Shiksha	1,100,928	3,813,875			
	28,628,068	26,740,058		32,059,068	29,582,356

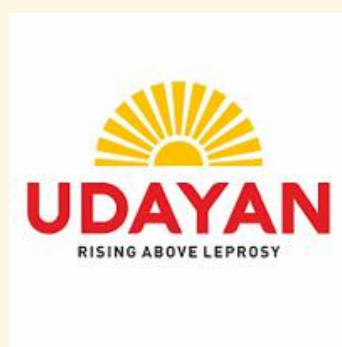
Kriti Social Initiatives Balance Sheet as at 31st March 2024

Particulars	Year ended March 31,2025	Year ended March 31,2024
SOURCES OF FUNDS		
1. FUNDS		
Unrestricted Funds		
Corpus Fund	46,906,645	42,751,148
2. CURRENT LIABILITIES		
Other current liabilities	893,167	1,139,538
TOTAL	47,799,812	43,890,686
APPLICATION OF FUNDS		
1. NON - CURRENT ASSETS		
(a)Property, Plant and Equipment and Intangible assets		
- Property, Plant and Equipment	495,527	572,688
(b)Investments in FD	33,723,310	26,116,797
2. CURRENT ASSETS		
Deposits	287,500	312,500
Cash and bank balances	11,869,130	15,980,455
Short Term Loans and Advances	1,038,656	558,062
Other current assets	385,688	350,184
TOTAL	47,799,810	43,890,686

DONORS



COLLABORATORS



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